

**ANDY WARHOL**

**'Warhol in Motion'**

**PRESS BULLETIN**

**June 8 –July 9, 2011**

GALERİST Galatasaray / Akaretler /Tepebaşı

**THE MOST ESSENTIAL NAME OF 20<sup>TH</sup> CENTURY CONTEMPORARY ART – ANDY WARHOL – IS AT GALERIST**



Galerist accommodates the first Warhol exhibition in Turkey; **'Warhol in Motion'**, and it contains the films, videos and polaroids of the legendary American artist Andy Warhol, who is considered to be one of the most important names of the 20<sup>th</sup>

century art.

The exhibition that will be realized from June 8 to July 9, 2011 and its sister activities aim to bring together the art lovers with the well known works of the artist, who is not only a pioneer in the world of contemporary art but also in the fields of fashion, design and cinema.

The exhibition, which will be realized through the collaboration of the **Andy Warhol Foundation for Visual Arts, The Andy Warhol Museum** and **Galerist** as a result of a long term correspondence, consists of some significant works that were created by using cinema and photography techniques by **Andy Warhol**, who is one of the major iconic figures of POP ART that brought a new interpretation to the 20<sup>th</sup> century art in the aesthetic perspective. The importance of **Warhol** in contemporary art lies in the usage of various practices simultaneously, in addition to his paintings. The **"Warhol in Motion"** exhibition at **Galerist** will present his works that he produced while experimenting at his renowned workshop "Factory", which he founded in 1962, in New York. The works in the exhibition have a feature that brings on both the artist's creative efforts and some popular Americans like Dennis Hopper, Mick Jagger, Joan Collins and Liza Minelli.

**Andy Warhol** was born in Pittsburgh, in 1928, as the child of a poor farmer family emigrated from Slovakia. After studying Graphic Design in the same city, he moved to New York, which he will never leave until his passing away. Although he succeeded in making people accepting him as a designer; his recognition as an artist, through his paintings that he made with his serigraphy technique (like Campbell Soups, Elvis, Monroe, James Dean and Jackie

Kennedy) did not happen until 1960's. The artist started to experiment on filming techniques at his workshop he named "Factory" in 1962; after 1965, he has become one of the figures that defines the agenda of New York art scene. (Quotation: "I love to do the same thing over and over again", 1962). His work, involving many important artists and pop stars of the era, during his activities in the fields of underground movie making, publication (interviews) and Pop Music (Velvet Underground), established his "cult artist" identity, which continues its influence even today. In 1968, Warhol is confronted with an armed assault. During these years, he made an icon out of himself through the portraits he made by using the photographs he took with a Polaroid camera and his sub-imagery that belongs to the popular culture; and succeeded in building an influence circle that also covers the fields of music, movie and design. The exhibition at **Galerist** focuses on the works of the artists created during this period. The diaries of the artist that were published in 1989, his private archives ("Time Capsules") that were started to be opened since 1990's and the works of the **Andy Warhol Foundation for Visual Arts**, are still keeping the artist in the agenda of international contemporary art.

The "Warhol in Motion" exhibition can be seen at all three sites of Galerist situated at Galatasaray, Akaretler and Tepebaşı through June 8 – July 9, 2011

Visual: Screen Test, *The Chelsea Girls* (1966)  
16mm film, black and white and color, sound/silent, 204 minutes in double screen

©2011 The Andy Warhol Museum, Pittsburgh, PA, a museum of Carnegie Institute. All rights reserved.

Please note for each film, this is the attribution credit:  
Collection of The Andy Warhol Museum, Pittsburgh  
Contribution The Andy Warhol Foundation for the Visual Arts, Inc.

### **Galatasaray\***

1. *The Chelsea Girls*, 1966  
16mm film, black and white and color, sound, 204 minutes in double screen  
Warhol's epic masterpiece features a peek into the New York underground of the 1960s. Comprised of 12 different reels shown side by side, each episode suggests a view into a room of the celebrated Chelsea Hotel.
2. *Haircut (No. 1)*, 1963  
16mm film, black and white, silent, 27 minutes at 16 frames per second  
This film captures an intensely sensual haircutting session with Factory photographer and foreman, Billy Name.

3. *My Hustler*, 1965  
16mm film, black and white, sound, 67 minutes  
Called "one of the classics of gay cinema," this work is a witty, carefully structured narrative about a man who must compete with his Fire Island neighbors for the attentions of the young stud he has rented from "Dial-a-Hustler."
4. *Screen Tests*, 1964-66  
16mm film, black and white, sound, 4 minutes each at 16 frames per second  
Warhol's portrait films known as the *Screen Tests* represent an incredible inventory of personalities - both famous and anonymous - associated with New York's creative scene between 1964 and 1966. He shot almost 500 of these black and white, silent films that were projected in slow-motion. 15 will be featured in the Galerist exhibition.
5. *The Velvet Underground and Nico*, 1966  
16mm film, black and white, sound, 66 minutes  
During a rehearsal session at the Factory, the Velvets, accompanied by Nico's little son Ari, jam loudly until they are shut down by the police. Intended as a backdrop for the band's subsequent performances, the film's wild camera movements contribute to the hallucinogenic effect of the droning music.
6. *Bike Boy*, 1967-68  
Described as a "picaresque sex comedy," this is the second of the soft-core features made by Warhol and Paul Morrissey. It stars Joe Spencer, a motorcycle gang member who tries to match wits with Superstars Ed Hood, Brigid Polk (Berlin), Ingrid Superstar, and Viva.
7. *Outer and Inner Space*, 1965  
16mm film, black and white, sound, 33 minutes in double screen  
Called "a masterpiece of video art made before the term even existed," this film features Edie Sedgwick interacting with her videotaped image, carrying on conversation with herself about space, mysticism, and herself. This was Warhol's first work to use video as part of the film experience.

### Tepebaşı\*

8. *Lupe*, 1965  
16mm film, color, sound, 73 minutes  
Based on a famous Hollywood scandal, Lupe is ostensibly the story of the tempestuous Mexican star Lupe Velez, who overdosed on sleeping pills and died on her bathroom floor. The film is actually a poignant portrait of Edie Sedgwick, cast as Lupe, trying to make it through another day.
9. *Empire*, 1964  
16mm film, black and white, silent, 8 hours 5 minutes at 16 frames per second  
[excerpt 50 minutes]  
Warhol's most famous film is this 8 hour portrait of New York City's most famous landmark. During filming, Warhol exclaimed, "The Empire State Building is a star!"

10. *Blow Job*, 1964  
16mm film, black and white, silent, 41 minutes at 16 frames per second  
With one of the most suggestive titles among Warhol's works, *Blow Job*'s static shot of a young man's face frustrates the expectations of many viewers.
11. *Camp*, 1965  
16mm film, black and white, sound, 66 minutes  
A group of Warhol Superstars put on a "summer camp" talent show complete with singing, dancing, jokes, poetry, and Gerard Malanga as master of ceremonies.
12. *Mario Banana No. 1*, 1964  
16mm film, color, silent, 4 minutes at 16 frames per second  
A short color portrait of Superstar Mario Montez, dressed as a Hollywood goddess, reclining on a chaise and suggestively eating a banana.
13. *Mario Banana No. 2*, 1964  
16mm film, black and white, silent, 4 minutes at 16 frames per second  
Shot at the same session as the color portrait, this black and white variation emphasizes the silver as Superstar Mario Montez reclines on a chaise and suggestively eats a banana.
14. *Sunset*, 1967  
16mm film, color and white, sound, 33 minutes  
Warhol was commissioned by art collectors Jean and Dominique de Menil of Texas produce a series of films of sunsets for a chapel. This project was never completed to Warhol's satisfaction, but this particular sunset film was shown publicly one time, as part of a larger film, in December 1967.

***For detailed information and visuals;***

please contact with Cihan Ataş.

T. +90 212 244 8230